



NURTURED TO PERFECTION

Organic and conventional
product catalogue

Fruit d'Or



Organic at its very best

As pioneers in organic berry farming, we revolutionized the industry. And we're not done yet. Our approach is in perfect sync with the most advanced sustainability practices in the industry, producing organic that sets the standard for quality, freshness, taste, texture, and color.

Where nature does it better.

We choose the best place on Earth to grow our northern berry crops.

Just fruit. Nothing more. Nothing less.

We never "went organic". We started out this way.

Picked with care. Processed with love.

We've fine tuned our processes to bring out all the natural goodness of the fruit.

Our berries never leave our care.

We pamper our berries every step of the way, from field to package.

World-class expertise

For 20 years, we've continued to grow our expertise and expand our range of products to meet the ever-changing needs of different markets. Our team serves primarily distributors, repackers, manufacturers, wholesalers and retailers in the following areas:



CEREALS & BARS

Whole & sliced dried fruits, seeds & fruit powders



BAKED GOODS

Whole & sliced dried fruits, seeds & fruit powders and frozen fruits



DAIRY PRODUCTS

Frozen fruits, seeds & fruit powders, juices, concentrates, sliced dried fruits and purees



SNACKS

Whole & sliced dried fruits and seeds & fruit powders



JAMS & SAUCES

Concentrates, juices, purees, and frozen fruits



COSMETICS & NUTRACEUTICALS

Oil and seeds & fruit powders



BEVERAGES

Concentrates, juices, purees, and seeds & fruit powders



CONFECTIONERY & CHOCOLATE

Whole & sliced dried fruits, concentrates, juices, seeds & fruit powders and purees

Our dried cranberries

Top-quality versatile ingredients, both conventional and organic.

Whole

Soft, plump and flavorful

Halve

Round, with its own flesh

Julienne

Flavorful and versatile

Double Diced

Blends well with various flavors and spices

NEW

No added sugar and half sugar

No added sugar and half sugar

No added sugar

No added sugar

Sweetened with cane sugar

Apple juice infused

with glycerin

Whole

Great for a single fruit snack or in an outstanding mix

Halves

Great as single fruit snack and for any baked good or cereal product, fruits & nuts blends

Julienne

Great for any baked good or cereal product, and great for toppings!

Double Diced

Great for cookies and crackers

Not only you choose the perfect cut, you also choose the flavor and sugar content

SWEETENED

- Sweetened with cane sugar
- The most popular

APPLE JUICE INFUSED

- More appealing ingredient list



NO ADDED SUGAR

- Only 4g of sugar /100g
- More than 51g of fibres/100g

WITH GLYCERIN

- No moisture migration when mixed with very dry ingredients like cereal and it keeps the softness of the fruit when mixed with cold ingredients such as milk or soya milk



Paleo certification is valid only for specific organic unsweetened and apple juice infused dried fruits, whole or in halves.



Unique processing methods preserve the fruit's integrity

Whole, halved, diced, unsweetened, reduced sugar, flavored, organic or conventional. The perfect fruit, any way you use it.

DRIED FRUITS					
		Product Code	Ingredients	Moisture	Shelf Life
		Organic	Conventional		
WHOLE					
SWEETENED					
Whole dried cranberries, cane sugar	11A01000	10A01000	Cranberries, sugar, sunflower oil*	14-18%	12 months
Whole dried cranberries, apple juice infused	11A04008	10A04008	Cranberries, apple juice concentrate, sunflower oil*	14-18%	24 months
Wild dried blueberries, cane sugar	21AS1000	20AS1000	Wild blueberries, sugar, sunflower oil*	< 15%	18 months
Wild dried blueberries, apple juice infused	21AS4008	20AS4008	Wild blueberries, apple juice concentrate, sunflower oil*	< 15%	24 months
Mix of 3 whole dried fruits, cane sugar - cranberries, wild blueberries, tart cherries	51AS0130	50AS0130	Dried cranberries (cranberries, sugar), dried wild blueberries (wild blueberries, sugar), dried tart cherries (tart cherries, sugar), sunflower oil*	14-18%	12 months

! To picture the different packaging configurations, see our Packaging range on page 8.

HALVES

SWEETENED

Dried cranberries "Original", cane sugar	11A11000 10A11000	Cranberries, sugar, sunflower oil*	14-18%	24 months
Dried cranberries, apple juice infused	11A14008 10A14008	Cranberries, apple juice concentrate, sunflower oil*	14-18%	24 months
Dried cranberries, glycerin - low moisture	10A15902	Cranberries, sugar, glycerin, sunflower oil*	7-11%	24 months
Dried cranberries, cane sugar - low moisture	11A11900 10A11900	Cranberries, sugar, sunflower oil*	11-15%	24 months
Mix of 3 dried fruits, cane sugar - cranberries, wild blueberries, tart cherries	51AS1130 50AS1130	Dried cranberries (cranberries, sugar), dried wild blueberries (wild blueberries, sugar), dried tart cherries (tart cherries, sugar), sunflower oil*	14-18%	18 months

REDUCED SUGAR

Half the sugar dried cranberries	10A18000	Cranberries, resistant dextrin, glycerin, sunflower oil*	13-18%	18 months
NO ADDED SUGAR				
Unsweetened and soft dried cranberries	11A10000 10A10000	Cranberries, resistant dextrin, glycerin, sunflower oil*	13-17%	18 months

JULIENNE CUT AND DOUBLE DICED

SWEETENED

Dried cranberries, cane sugar - julienne cut	11A21000 10A21000	Cranberries, sugar, sunflower oil*	10-14%	24 months
Dried cranberries, cane sugar - double diced	11A41000 10A41000	Cranberries, sugar, sunflower oil*	10-14%	24 months
Dried cranberries, apple juice infused - julienne cut	11A24008 10A24008	Cranberries, apple juice concentrate, cranberry seed dry extract, sunflower oil*	10-14%	24 months
Dried cranberries, apple juice infused - double diced	11A44008 10A44008	Cranberries, apple juice concentrate, cranberry seed dry extract, sunflower oil*	10-14%	24 months
Dried cranberries, glycerin - julienne cut	10A25002	Cranberries, sugar, glycerin, sunflower oil*	7-11%	24 months
Dried cranberries, glycerin - double diced	10A45002	Cranberries, sugar, glycerin, sunflower oil*	7-11%	24 months

NO ADDED SUGAR

Unsweetened dried cranberries - julienne cut	11A20000 10A20000	Cranberries, resistant dextrin, glycerin, cranberry seed dry extract, sunflower oil*	10-14%	18 months
Unsweetened dried cranberries - double diced	11A40000 10A40000	Cranberries, resistant dextrin, glycerin, cranberry seed dry extract, sunflower oil*	10-14%	18 months

DEHYDRATED FRUITS

	Product Code Organic Conventional	Ingredients	Moisture	Shelf Life
Cranflakes® - crunchy cranberry flakes, unsweetened	11V00537 10V00537	Cranberries	< 5%	24 months
Dehydrated cranberries - sliced	11V00038 10V00038	Cranberries	< 5%	36 months
Dehydrated cranberries - bits	11V00028 10V00028	Cranberries	< 5%	36 months

Ask your representative about the range of possibilities of our dried cranberries: unsweetened, flavored, with reduced sugar or infused with apple juice, as well as with different moisture levels and cuts.

* Sunflower oil - less than 1%

! To picture the different packaging configurations, see our Packaging range on page 8.



**No added sugar, no flavors or additives,
100% fruit.**

Just one ingredient. Complete traceability, from field to finished product.

SEEDS AND FRUIT POWDERS

	Product Code		Ingredients	Shelf Life
	Organic	Conventional		
Cranberry seed dry extract 60 mesh	11N00869	10N00869	Cranberry seeds	36 months
Dried cranberry seeds	11V00042	10V00042	Cranberry seeds	36 months
Cranberry soluble powder 40 mesh	11V05879		Cranberry juice concentrate, acacia gum, silicon dioxide	36 months
Cranberry powder 60 mesh	11V00868	10V00868	Cranberries	36 months
Wild blueberry powder	21VS0865	20VS0865	Wild blueberries	24 months
Wild blueberry soluble powder 40 mesh		20VS4809	Wild blueberry juice concentrate, partially hydrolyzed guar gum, silicon dioxide	36 months



Berries that keep it fresh.

Cranberries and wild blueberries are perfect for consumers looking to reduce their sugar intake. These resilient berries keep their shape, color and flavor when frozen.

FROZEN FRUITS

	Product Code		Ingredients	Size	Shelf Life
	Organic	Conventional			
Frozen cranberries "Premium", small berries	11E01001	10E01001	Cranberries	< 1.27 cm (< 1/2 in)	24 months
Frozen cranberries, USDA Grade A	11E01005	10E01005	Cranberries	≥ 1.03 cm (≥ 13/32 in)	24 months
Quick frozen wild blueberries (IQF), Canada A	21ES5009	20ES5009	Wild blueberries	Whole fruits	24 months
Frozen cranberries, Field run	11D00000	10D00000	Cranberries	Various	24 months
Frozen cranberries, sliced 3/8"		10E01007*	Cranberries	0.95 cm (3/8 in)	24 months
Frozen cranberries, sliced 3/16"		10E01016*	Cranberries	0.48 cm (3/16 in)	24 months
Frozen cranberries, initial sorting	11E04000	10E04000	Cranberries	Various	24 months

"Premium", small berries

USDA Grade A

Field run

Sliced 3/8"

Sliced 3/16"

*On demand: organic option available.

! To picture the different packaging configurations, see our Packaging range on page 8.



Just one ingredient.

No added sugar, no flavors or additives, 100% fruit. Aseptic packaging or frozen.

JUICES AND CONCENTRATES

	Product Code		Ingredients	Shelf Life
	Organic	Conventional		
Cranberry juice 8 brix, clear & pasteurized	11B00003	10B00003	Cranberry	24 months frozen (0 °F, -18 °C), 10 days unfrozen (< 39 °F, < 4 °C)
Cranberry juice concentrate 50 brix	11C00050	10C00050	Cranberry juice	36 months frozen (0 °F, -18 °C), 30 days unfrozen (< 39 °F, < 4 °C)
Cranberry juice concentrate 65 brix		10C00065	Cranberry juice	36 months frozen (0 °F, -18 °C), 30 days unfrozen (< 39 °F, < 4 °C)
Wild blueberry juice concentrate 65 brix	21CS0065	20CS0065	Wild blueberry juice	36 months frozen (0 °F, -18 °C), 30 days unfrozen (< 39 °F, < 4 °C)



All the fruit's goodness, ready to use.

Just one ingredient. No added sugar, no flavors or additives, 100% fruit. Aseptic packaging or frozen.

PUREES

	Product Code		Ingredients	Brix	Shelf Life
	Organic	Conventional			
Unsweetened aseptic cranberry puree	11FP0007	10FP0007	Cranberries	Min. 7.0	24 months (34-36 °F, 1-8 °C), 12 months (ambient T° < 71 °F, < 22 °C)
Unsweetened aseptic wild blueberry puree (variable brix)	21FSP000	20FSP000	Wild blueberries	8-16	24 months (34-36 °F, 1-8 °C), 12 months (ambient T° < 71 °F, < 22 °C)



100% pure.

First cold pressed without solvents or other chemicals. For use in food, natural products and cosmetics. Complete traceability, from field to finished product. Just fruit. Nothing more. Nothing less.

OIL

	Product Code		Ingredients	Shelf Life
	Organic	Conventional		
Cranberry seed oil	11N80000	10N80000	Cranberry seed oil	36 months

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Packaging range

Cardboard box
with plastic bag



Dried fruits: 4.54 kg (10 lb) / 10 kg (22 lb) / 11.34 kg (25 lb)

Seeds & powders and dehydrated fruits:

4 kg (8.82 lb) / 6.5 kg (14.33 lb) / 10 kg (22 lb) /
15 kg (33.07 lb)

Frozen fruits: 9.07 kg (20 lb) / 18.14 kg (40 lb)

Plastic pail



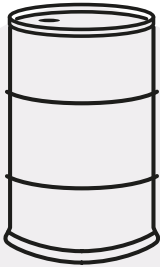
Aseptic purees: 15 kg (33.07 lb)

Plastic jug



Oil:
18.14 kg (40 lb)

Metal drum



Concentrates: 50 US Gal, (189.27 kg - 417.27 lb) /
232.7 kg (513 lb) / 260 kg (573.2 lb) /

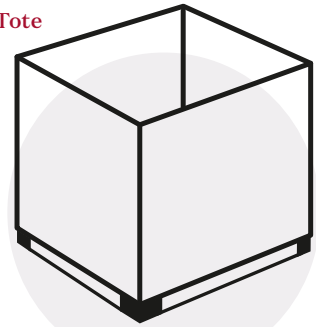
Aseptic purees, juices and oil: 200 kg (440.92 lb)

Plastic drum



Juices: 192 kg (423.3 lb)

Tote



Aseptic purees: 1000 kg (2,205 lb)

Sustainable development

Preserving natural resources and upholding our social responsibility have always been among our top priorities. As a leader in sustainable development, our company is committed to transparency in setting objectives and reporting results. In collaboration with our suppliers and partners, we aspire to serve as an example and make a positive difference in the community.

Some statistics

- Organic production up by 228% in the last five years
- 640 trees given to employees in two years
- Nearly 95% of production is environmentally certified
- Energy consumption at the Plessisville factory reduced by 30%
- Program in place to support and help conventional growers transition to organic, already resulting in the conversion of over 10 million pounds of cranberries
- Water consumption reduced by over 50% in three years, despite significant increases in the volume of fruit processed at Plessisville factory
- Transport reduced by 400,000 km annually with new freezers
- 60% of partner producer farms operated by two generations

EVERY LITTLE THING

It's the simple everyday things that make our berries so tasty, healthy, and give them the perfect texture. Each parcel of land we farm with care and respect. Each weed we pull by hand. Each extra day we wait to ensure crops are harvested at peak ripeness. Each minute saved between field and freezer. Each unwanted substance detected and eliminated. And each delicious bite our customers enjoy.

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Certified Organic by Ecocert Canada

