

A photograph of a pomegranate tree with many ripe, red, glossy fruits hanging from its branches. The leaves are green and dense. The background is slightly blurred, showing more of the tree and some greenery.

Purely  
Pomogranate®



## ABOUT US

Brian Klein founded Purely Pomegranate, Inc., in 2007, after over 20 years of experience in the fruit ingredient business. Driven by the constantly growing demand for healthy food options and continuing with the tradition of supplying all natural high quality products, Purely Pomegranate created and brought to market an item that was previously unavailable – Infused Dried Pomegranate Arils.

Purely Pomegranate has become a leader in the development and supply of premium pomegranate products. The focus on innovative, good-for-you, minimally processed fruit has spawned a variety of new ways to deliver the delicious, health-bolstering properties of the pomegranate. Our experienced team shares a passion for creating value added products that deliver more than just superior flavor. We deliver on the promise of 100% all natural products using the highest quality ingredients to satisfy the needs of consumers in search of foods that nourish themselves and their families.

Our dried pomegranate arils, the vibrant fruity kernels inside pomegranates, maintain the natural sweet and tart flavor of the fresh fruit without the hassle and mess. Purely Pomegranate has a full staff of helpful professionals, we store our products year round in warehouses throughout the US, which makes sourcing your dried arils very convenient.





*Driven by a passion and curiosity  
for plant based nutrition,  
Purely Pomegranate is committed to sharing  
a new way to experience pomegranates.*



	PRODUCTS	INGREDIENTS
CONVENTIONAL	Unsweetened Dried Pomegranate Arils	Pomegranate arils, sunflower oil
	Infused Dried Pomegranate Arils	Pomegranate arils, cane sugar, citric acid, pomegranate juice concentrate, natural flavors, lemon juice concentrate, sunflower oil
	Low Sugar Sweetened Dried Pomegranate Arils	Pomegranate arils, cane sugar, sunflower oil.
ORGANIC	Organic Unsweetened Dried Pomegranate Arils	Organic pomegranate arils, organic sunflower oil
	Organic Infused Dried Pomegranate Arils	Organic pomegranate arils, organic cane sugar, citric acid, organic lemon juice concentrate, organic pomegranate juice concentrate, organic sunflower oil
CONFECTIONARY	Dark Chocolate Covered Pomegranate Arils	Dark chocolate (sugar, chocolate liquor, cocoa butter, milk fat, soy lecithin (added as an emulsifier), vanilla extract), infused dried pomegranate arils (pomegranate arils, sugar, citric acid, pomegranate juice concentrate, natural flavors, sunflower oil), pomegranate powder (pomegranate, silica dioxide), dextrin, confectioners glaze
	Natural Candy Coated Pomegranate Arils	Dark chocolate (sugar, chocolate liquor, cocoa butter, milk fat, soy lecithin-an emulsifier, natural vanilla flavor), infused pomegranate arils (pomegranate arils, sugar, citric acid, pomegranate juice concentrate, natural flavors, lemon juice concentrate, rice flour, sunflower oil), organic sugar, natural color (natural cane sugar, water, vegetable juice for color, gum Arabic, and beta carotene), tapioca dextrin, cocoa powder, organic glaze





	PRODUCTS	INGREDIENTS
CONVENTIONAL POWDERS	Freeze Dried Pomegranate Powder	<ul style="list-style-type: none"> <li>• 97% Pomegranate, 3% Silica Dioxide</li> <li>• Pomegranate, Maltodextrin</li> </ul>
	Drum Dried Pomegranate Powder	<ul style="list-style-type: none"> <li>• Pomegranate Juice Concentrate, Rice Flour</li> <li>• Pomegranate, Corn Starch, Maltodextrin (processing aid: Sunflower Lecithin)</li> </ul>
ORGANIC POWDERS	Organic Freeze Dried Pomegranate Powder	<ul style="list-style-type: none"> <li>• See specifications</li> </ul>
	Organic Drum Dried Pomegranate Powder	<ul style="list-style-type: none"> <li>• See specifications</li> </ul>



## APPLICATIONS

Pomegranates are composed of hundreds of arils, which are juicy casings around the seeds. Arils range in color from white to deep red or purple. The sweet and tart flavors are what make pomegranate arils so unique and delicious. Our dried pomegranate arils are shelf stable and contain no sulfites, artificial sweeteners, or preservatives. Looking very similar to its fresh version, the dried arils have terrific piece identity. The superior flavor of our dried arils and pomegranate products will compliment your current products or future innovations.

Pomegranate powder is impactful in both sweet and savory applications. The natural pink color of the powder can also help to contribute naturally derived color to pink or red base to food items. Our freeze-dried pomegranate powder retains an intense flavor and nutritional value of the original raw material. The drum-dried pomegranate powder ingredients reconstitute well, retaining much of the original flavor, color and nutritional value of the raw ingredient.

Baked Goods	Confections	Ice Cream & Yogurt Toppings	Sauces & Marinades
Cereal	Cookies & Biscuits	Pet Food	Snack Bars
Chocolate	Granola	Salads	Trail Mixes





## **ANTIOXIDANTS MADE SNACKABLE**

Pomegranates have several health benefits. They are high in both fiber and antioxidants. These antioxidants are nutrients that help slow down the damage to our bodies caused by free radicals. Many health problems, such as heart disease and cancer are caused by the oxidative damage from free radicals. A measurement for antioxidants is Oxygen Radical Absorbance Capacity (ORAC). Fresh pomegranate arils have a value of 2,860 units per 100 grams and the dried pomegranate arils are able to maintain an impressive 1,860 units per 100 grams.

The seed in the arils is the main source for the fiber and unsaturated oils. The aril juice provides polyphenols, promoting healthy metabolic function. They are also believed to have potential anti-aging effects. Different types of polyphenols include tannins, anthocyanins and ellagic acid. High levels of anthocyanins in the juice give pomegranates their deep color. The abundance of all three polyphenols is what makes pomegranates the “super fruit” it has come to be known as. Pomegranate powder also boasts high levels of phytonutrients. The powder ingredient offers vitamin C, antioxidants, potassium and folate.



## QUALITY

Purely Pomegranate focuses on providing maximum quality ingredients that are safe and well documented throughout the entire supply chain process. We maintain traceability from the orchard all the way to your mouth. Production of all our items meets or exceeds the requirements of the U.S. Federal Food, Drug and Cosmetic Act and are in accordance with Good Manufacturing Practices.



**K**

**100%**  
**all natural**



**non-GMO**

**GF**

**made in  
USA**





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