



USIBRAS

Market Report

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Sales Global Usibras

The year 2021 begins with higher prices paid to cashew nut producers due to the reduction of the cashew nut harvest 2021 and the recovery of the economy predicted in the domestic and world market.

The account of the chaos in the global maritime logistics sector caused mainly by the pandemic of covid 19, caused unavailability of containers, more expensive sea freight, and besides, the stranding of the ship Ever Green, drove the rise of prices of the entire supply chain.

PRODUCTION, AREA AND PRODUCTIVITY

The harvest estimate based on the month of May 2021, published by the Brazilian Institute of Geography and Statistics (IBGE), for the production of cashew nuts in shell (in natura) in the country, is 123,6 thousand ton, a reduction of 11.2% compared to the previous year, when production stood at 138,7 thousand tons

Raw cashew nuts : Evolution of production, area and productivity, 2017 to 2021									
In tonnes, hectares and kg/hectare									
Production/ Area/ productivity	State/Region/ Brazil	2017	2018	2019	2020	2021	Leave, leave. % 2020	variation	
								2021/20 %	2017 - 21 % aa
production (In t)	Ceará	81.098	83.036	87.659	85.177	68.636	61,4%	-19,4%	-4,1%
	Piauí	17.100	24.885	16.862	23.155	25.172	16,7%	8,7%	10,1%
	Rio Grande do Norte	20.670	17.986	17.452	17.452	17.143	12,6%	-1,8%	-4,6%
	States above	118.868	125.907	121.973	125.784	110.951	90,6%	-11,8%	-1,7%
	Northeast Region	132.049	139.463	137.865	137.916	122.416	99,4%	-11,2%	-1,9%
	Brazil	133.608	141.386	138.754	138.763	123.223	100,0%	-11,2%	-2,0%
area (In hectare)	Ceará	311.543	272.762	269.829	269.910	272.482	63,2%	1,0%	-3,3%
	Piauí	76.486	75.453	69.391	71.132	72.527	16,7%	2,0%	-1,3%
	Rio Grande do Norte	77.397	52.885	51.397	50.896	50.699	11,9%	-0,4%	-10,0%
	States above	465.426	401.100	390.617	391.938	395.708	91,8%	1,0%	-4,0%
	northeast	503.171	438.044	425.394	425.485	428.699	99,7%	0,8%	-3,9%
	Brazil	505.687	440.050	426.706	426.755	429.923	100,0%	0,7%	-4,0%
productivity (In kg/hectare)	Ceará	260	304	325	316	252	97,1%	-20,2%	-0,8%
	Piauí	224	330	312	326	347	100,1%	6,6%	11,6%
	Rio Grande do Norte	338	340	328	343	338	105,5%	-1,4%	0,0%
	States above	274	325	312	321	280	98,7%	-12,6%	0,6%
	northeast	272	319	324	324	286	99,7%	-11,9%	1,2%
	Brazil	273	322	325	325	287	100,0%	-11,9%	1,2%
Source: IBGE (Tables 1613 and 1618).							Preparation: MHF/Jun 21.		

Production in Brazil has been decreasing at an average annual rate of 2.0% between 2017 and 2021, reflecting an area reduction of 4.0% annual in the period, even with the 1.2% annual increase in crop productivity.

The main producing state is Ceará, with an estimated production of 68,600 tons in 2021, with a projected reduction of 19.4% compared to the previous year.

Also according to the estimates made in May 2021 released by IBGE, the area destined for the harvest of cashew nuts in the country in 2021 is estimated at 429.9 thousand acres, an increase of 0.7% compared to the previous year, of 426.7 thousand acres, remaining the growth trajectory of area observed between 2017 and 2021.

EXPORTS

Between January 2021 and May 2021, exports of unpeeled cashew nuts were 6,300 tons, a reduction of 14.1% compared to the same period of the previous year (Table 3). In terms of value, it stood at US\$ 40.3 million, a reduction of 11.1% compared to the same period of the previous year, at an average price of US\$ 6,38/kg FOB.)

The three main destinations of these exports, between January and November 2020, were the United States (37.7% of the amount and 41.3% of the value), Canada (10.7% of the amount and 11.1% of the value) and Chile (5.7% of the amount and 7.3% of the value). These countries accounted for 54.1% of the total quantity and 59.6% of the total value exported in the period. Forty-nine other countries complemented the destinations of Brazilian exports of shelled cashew nuts between January and May 2021.

Brazil: Exports of cashew nuts, unpeeled (benefited) (NCM 0801 32) - In US\$ million, thousand t and variation (%)				
2014 to 2021 (until May)				
period	Exports			
	US\$ million	Var. %	A thousand t ¹	Var. %
2014	110,3	-	17,0	-
2015	102,7	-6,9%	13,0	-23,9%
2016	129,6	26,2%	15,6	20,3%
2017	114,1	-12,0%	11,4	-26,7%
2018	116,1	1,8%	12,5	9,1%
2019	121,2	4,4%	17,1	37,0%
2020	90,7	-25,2%	15,5	-9,5%
2021 (Jan a May)	40,3	-11,1%	6,3	-14,1%
2020 (Jan a May)	45,3		7,4	
2021 (May)	9,7	44,3%	1,6	42,4%
2020 (May)	6,7		1,1	
Source: Comex Stat.			Preparation: MHF/Jun 21.	
¹ Net weight of exported product.				

WORD PRODUCTION OF SHELLD CASHEW NUTS

World production increased at an average annual rate of 3.8% annual between 2015 and 2019, at 3.9 million tons in the last year.

Côte d'Ivoire, the world's largest producer, accounted for 20% of global production in 2019, followed by India's second-largest producer, accounting for 18.8% of world production in 2019. Vietnam, the third largest producer in the world in 2019, accounted for 7.2% of global production in 2019.

With regards to the world's export of shelled cashew nuts, Vietnam is the leading exporter accounting for 59.6% of global exports.

Cashew nuts, shelled: Main producing countries, 2015 - 19								
In t								
Countries	2015	2016	2017	2018	2019	participation	Growth rate	
						in 2019	2019 / 18	2015 - 19
						(%)	(%)	(%aa)
Ivory Coast	703.000	650.000	711.000	743.082	792.678	20,0%	6,7%	3,0%
India	745.000	671.000	745.000	817.000	743.000	18,8%	-9,1%	-0,1%
Vietnam	352.029	305.268	215.765	266.388	283.328	7,2%	6,4%	-5,3%
Filipino	205.531	216.398	222.541	228.612	242.329	6,1%	6,0%	4,2%
Tanzania	197.933	155.416	265.238	313.826	225.106	5,7%	-28,3%	3,3%
Benin	225.230	125.728	157.416	220.459	204.302	5,2%	-7,3%	-2,4%
Guinea Bissau	169.137	155.438	158.107	162.148	166.190	4,2%	2,5%	-0,4%
Brazil	103.363	74.568	133.608	141.386	138.754	3,5%	-1,9%	7,6%
Burkina Faso	120.000	120.000	125.000	135.000	136.558	3,4%	1,2%	3,3%
Indonesia	137.580	137.094	135.569	147.647	134.183	3,4%	-9,1%	-0,6%
Mozambique	81.240	104.179	139.088	115.049	107.147	2,7%	-6,9%	7,2%
Nigeria	97.149	98.291	100.000	100.000	100.000	2,5%	0,0%	0,7%
Ghana	50.000	78.268	90.000	102.531	85.962	2,2%	-16,2%	14,5%
Countries above	2.484.192	2.241.648	2.487.332	2.750.046	2.566.859	64,8%	-6,7%	0,8%
Other countries	929.683	935.725	1.188.153	1.342.913	1.393.821	35,2%	3,8%	10,7%
world	3.413.875	3.177.373	3.675.485	4.092.959	3.960.680	100,0%	-3,2%	3,8%
Source : FAO.						Preparation: MHF/Jun 21.		



INITIATIVES FIELD / SUSTENTABILITY USIBRAS

The FANDuCAJU Program's main objective is to create a solid and lasting partnership between producers and the world's leading cashew nut processing company, Usibras is recognizing and strengthening the work of the farmers.

Within the program, we offer good advantages to partner producers, being technical support to the producer with qualified team in cashew, access to the service of mechanization of the harvest and decastanhamento (decrease in the cost of production), bonus per kilo of organic cashew nuts produced, supply of supplies that can be paid with production of the raw material, assistance in the management of the business and prioritization of unloading and rotation at the factory. We also classify producers into groups, enabling them to receive extra benefits.

Another positive point that is supporting the program is the application created by Usibras where we can map, register and improve the management of producers. Recently, the tool was created for the use of the producer where the purpose is to offer technical support remotely from distance, suggest natural products for phytosanitary control, production estimation, besides allowing the partner producer to request anticipation of crop and/or insums.



Did you know that;
Is 100% cashew used?



Fruit or cashew apple

Pseudofruit



Cashews kernel in different stages of processing

Fruit or cashew apple - Cashew nut is the cashew fruit and is an excellent ally of health because it contains antioxidants and is rich in good fats for the heart and minerals such as magnesium, iron and zinc, which prevent anemia and improve the health of the skin, nails and hair.

Shell – Due to the shell containing the LCC is used as biomass, feeding boilers, and generating clean energy.

CNSL – When ripe, the cashew nut has an extremely hard shell and full of a viscous, caustic and flammable oil that houses the cashew nut.

Since World War II, this oil has become a strategic product for the industry, for its isolated and protective qualities. Currently there are more than 200 industrial patents that use it as a component.

Pseudo-Fruit - The meaty part of cashew is much appreciated and consumed in the form of juice; ice cream; soft drink; sweets in syrup; besides having a high vitamin C content.



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